THE I CAMPAIGN® SOLUTION

Employee Awareness, Testing, and Training

The I Campaign® Solution

One of the most common vectors of today's cyber-attacks is email containing malicious attachments or embedded links that can target specific employees, executives, programs, or business relationships.

Lockheed Martin's The I Campaign® solution fills the gaps in the human firewall, with typical results driving nearly a **55 percent reduction in risk and a 10-fold increase in suspicious reporting**. This security awareness program educates employees on individual responsibility and measures improvements in their awareness. The I Campaign® includes phishing exercises that are based on known adversarial tactics and a variety of awareness training material and messaging. This comprehensive approach provides quantifiable trending of employee vulnerability as well as engaging tools to recognize and avoid suspicious behavior at work and at home.

Benefits

- Drives significant measurable improvement in employee behaviors
- Provides a statistical baseline of employee responses to emails containing known adversarial tactics
- Identifies the level of employee awareness and behavioral issues
- Analyzes and measures key demographics (e.g., location, job title, years of service) to determine additional/targeted communications
- Ensures the employee population can identify suspicious behavior and appropriately respond
- Supports client leadership in their responsibility to reinforce the information security domain

- Improve security posture
- Protect sensitive data and reputation
- Reduce risk of data compromise
- Remain resilient to attacks

Assets

- **Phishing Exercises:** Emails with different levels of sophistication are used to establish a baseline and conduct regular testing to provide immediate feedback to improve responses and sustain awareness
- **Thorough Analysis:** Detailed metrics reporting and consultation is provided to help clients understand their risk areas and employee segments that are most susceptible to attack vectors
- **Training Package:** Educational materials, such as videos, games, podcasts and other media, as well as a website with guides and tools are included to help raise and sustain awareness

The I Campaign® solution turns passive human targets into active sensors, reducing the risk to assets, infrastructure and data.

For additional information on Cyber Security Solutions
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